Trans March is San Francisco’s premier annual transgender PRIDE event. The mission of the San Francisco Trans March is to inspire all trans and gender non-conforming people to realize a world where we are safe, loved, and empowered. We strive to create a space for our diverse communities to unite and achieve the social justice and equality that each of us deserves.

The Eighteenth Annual Trans March will be held on Friday, June 25, 2021. As many of you know, a year ago the COVID-19 pandemic took us all by surprise and we couldn’t do our usual gathering. Today, our nation is recovering and we want to support this by trying to put something together to bring our communities back together.

For this year, with guidance from the Department of Public Health, SFMTA, SF Parks & Recs and other city regulators, we are proud to bring the following: An Intergenerational Youth & Elders Brunch, Trans March Virtual Presentation and a Resource Fair. We are unable to put a march together, due to many factors. However, we want to put our community’s wellness and health first. Large gatherings are not recommended at this time.

Trans March may look different this year, but the spirit of it is alive. This year’s theme “Together Again” sets the mark for us to start coming together again. That’s why it’s so important that we gain your support to make event successful by being a sponsor. We hope to count your business or organization among our supporters for the 2021 Trans March.

For full sponsorship benefits, please return the sponsorship form before or on Friday, June 15, 2021. If you have questions about sponsorships or for further information about the Trans March, please email info@transmarch.org.

This packet consist of the following:

1. Trans March 2021 Sponsorship Benefits Information
2. Trans March 2021 Sponsor Form
3. Trans March 2021 Equipment Rental Form
4. Resource Fair Guidelines & Agreement Form
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>Non-Profit Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td>$1,500.00</td>
</tr>
</tbody>
</table>
| ● Name/logo featured as Presenting Sponsor in all media, invitations, advertising, fliers, posters, emails, program, and press releases (sponsorship form must be received by Friday, June 10, 2021 for print materials).  
  ● Name/logo on Trans March website home page for 1 year.  
  ● Recognition at Virtual Event by MCs.  
  ● Space (10’ x 10’) at the Resource Fair to table at the Trans March (table and booth not provided). There limited spaces at the Resource Fair, not everyone maybe accommodated).  
  ● Two (2) Trans March shirts.  |
| **GOLD**            | $1,000.00      |
| (for organizations with a budget of $100,000 or less)  
  ● Logo featured in all Trans March related media, invitations, advertising, fliers, posters, and emails (sponsorship form must be received by Friday, June 10, 2021 for print materials).  
  ● Name/logo on Trans March website home page for 1 year.  
  ● Recognition at Virtual Event by MCs.  
  ● Space (10’ x 10’) at the Resource Fair to table at the Trans March (table and booth not provided). There limited spaces at the Resource Fair, not everyone maybe accommodated).  
  ● One (1) Trans March shirt.  |
| **SILVER**          | $750.00        |
| (for organizations with a budget of $50,000 or less)  
  ● Name listed in all Trans March related media, invitations, advertising, fliers, posters, and emails (sponsorship form must be received by Friday, June 10, 2021 for print materials).  
  ● Name/logo on Trans March website home page for 1 year.  
  ● Space (10’ x 10’) at the Resource Fair to table at the Trans March (table and booth not provided). There limited spaces at the Resource Fair, not everyone maybe accommodated).  
  ● Recognition at Virtual Event by MCs.  |
| **BRONZE and “in kind” donations** | $500.00        |
| (for organizations with a budget of $10,000 or less)  
  ● Logo placed on the outside of highly visible Porto-Potties the day of the Trans March  
  ● Recognition at Virtual Event by MCs.  
  ● Space (10’ x 10’) at the Resource Fair to table at the Trans March (table and booth not provided). There limited spaces at the Resource Fair, not everyone maybe accommodated).  
  ● Name/logo on Trans March website home page for 1 year.  |

*Customized sponsorship packages are available, within reason and subject to the approval of Trans March. Please send inquiries and requests to info@transmarch.org.*
2021 Trans March Sponsor/Order Form

Company/Organization ____________________________________________________________
(Please print as you would like it to be listed on Trans March materials)

Contact Person: __________________________________________________________________

Phone (Day): (___) ________________ E-mail ________________________________@_____.

Address: __________________________ City: __________________________ State: ___ Zip:__________

Please check the level of sponsorship:

_____ PLATINUM     _____ GOLD     _____ SILVER     _____ BRONZE

By signing this contract, we agree to sponsor SF Trans March 2021 and abide with the Rules and Regulation set forth by the event. We have also indicated our level of commitment above.

Signature: _______________________________ Date: ___________________

Please follow these steps to submit your completed form and payment:

Step 1: Scan completed forms and email them in .pdf to tmsfresourcefair@gmail.com.

Step 2: Make check payable to our fiscal sponsor the "Queer Cultural Center" and in the Notes indicated that the payment is for "Trans March 2021 Sponsor." *Our preferred method of payment is via check. Please email us if you require another method of payment. QCC is a 501 (s) (3) and all payment are tax deductible to EIN# 94-3227839

Step 3: Please mail check payments to:

Trans March 2021
3543 18th St. #4
San Francisco, CA 94110

Step 4: Please direct all general inquiries to tmsfresourcefair@gmail.com.

PLEASE READ: There is a limited amount of space at the park for booths at the Resource Fair. Not everyone may be accommodated. The earlier you send your completed forms and payment, the better your chances of securing your space.
Company/Organization_______________________________________________

Contact Person: _____________________________________________________

Phone (Day): (___) ____________E-mail ____________________________@________.____

Address: ____________________ City: ___________ State: ___ Zip: ___________

<table>
<thead>
<tr>
<th>Equipment</th>
<th>How many?</th>
<th>Total Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop-Up tent- $200.00 (1 tent and weights)</td>
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</tr>
<tr>
<td>Table( 8’ x 30”)- $12.00 @( limit of 1 tables per booth)</td>
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<tr>
<td>Folding Chair $ 2.00 @( limit of 5 chairs per booth)</td>
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</tr>
<tr>
<td>Service Charge $ 100.00 (This is a required fee per order).(Labor, Delivery, Pick up, space plotting)</td>
<td>1</td>
<td>$ 100.00</td>
</tr>
</tbody>
</table>

TOTAL

I acknowledge that I ordered the items I checked above. The ordered are not included in the sponsorship package. Items that are damaged during usage of items will be the sponsor’s responsibility and will be billed separately. All orders and payment should be submitted by Friday June 15, 2021.

Please initial to agree: ________

If you are not renting any equipment, please return the form also and initial at the end of this paragraph. WE WILL NOT BE RENTING ANY EQUIPMENT FOR TRANS MARCH.

Please initial: ________.

Please follow these steps to submit your completed form and payment:

Step 1: Scan completed forms and email them in .pdf to tmsfressourcefair@gmail.com.

Step 2: Make check payable to our fiscal sponsor the "Queer Cultural Center," and in the Notes indicated that the payment is for "Trans March 2021 Booth." *Our preferred method of payment is via check. Please email us if you require another method of payment.

QCC is a 501 (s) (3) and all payment are tax deductible to EIN# 94-3227839

Step 3: Please mail check payments to:

Trans March 2021
3543 18th St. #4
San Francisco, CA 94110

Step 4: Please direct all general inquiries to tmsfressourcefair@gmail.com
Trans March Resource Fair
Guidelines and Regulations

- Booth(s) and booth spaces are only to be used by the legal purchaser of the booth and/or booth space. No 2nd or 3rd parties are allowed to use the booth(s) or booth space without permission from the TM Committee.
- Booth(s) and/or booth space are to be used only for informational purposes. NO other activities aside from providing informational materials such as distribution of brochures, trinkets and small media items are permitted. If you plan to have other activities (researches & studies, screenings, etc) that are not mentioned above, permission must be sought from the TM Committee. If this rule is violated, participants of that booth will be asked to immediately stop activities and asked to forfeit their participation from the Resource Fair.
- The Resource Fair booths placement was approved by SFMTA. No booths or booth space can be relocated by the purchaser to a different location at the resource fair premise.
- NO GENERATORS or ANY power producing gadgets are allowed to operate in your booths.
- NO loud sound or music allowed in your booths. Small radios and small speaker system are allowed.
- NO gadgets that generate fire and or smoke or pyro materials are allowed in the booths or booth space. No bonfires are allowed in booths or booth spaces.
- NO alcohol or drugs activities are allowed in your booths. Please report to any Trans march volunteer if you witness anything of activity.
- Selling of any items are NOT allowed at the booths.
- Any form of inappropriate images, behavior and materials is not allowed especially if they are not aligned with Trans March’s mission at the Resource Fair or at the event.
- Keep your booth and the surrounding of your booth clean and tidy. Dumping any liquids or substance that may hard grass or plants at the park is prohibited. No spray paints or similar marking gadgets are prohibited to be used by vendors.
- Towards the end of the Resource Fair when breaking down, your cooperation is requested to please bag up all your trash/recyclables/compost separately and bring them to the Revolutionary Green sorting stations located on Dolores Street between 19th – 20th Streets. Trans March is working with Revolutionary Green to enforce this. Revolutionary Green will re-check every bag before it gets disposed of into the debris boxes.

We agree to abide with the booth and space guidelines provided by Trans March. If we violate any of the guidelines, we agree to be removed from the fairgrounds immediately and our participation will be forfeited and are aware that we will not be allowed to participate in future Trans March events.

Sign: ___________ Write your organization/Agency Name: ____________________