Trans March is San Francisco’s premier annual transgender PRIDE event. The mission of the San Francisco Trans March is to inspire all trans and gender non-conforming people to realize a world where we are safe, loved, and empowered. We strive to create a space for our diverse communities to unite and achieve the social justice and equality that each of us deserves. Each year the march has grown in size and reputation allowing us to reach thousands of community members in the Bay Area and beyond.

The Sixteen Annual Trans March will be held on June 28, 2019. The day will feature a Youth and Elders Brunch, Trans March stage program with speakers and performances, a resource fair and a community march from Dolores Park to downtown San Francisco.

A Trans March of this magnitude is not possible without sponsorship and contributions from the larger community. We hope to count your business or organization among our supporters for the 2019 Trans March.

For full sponsorship benefits, please return the sponsorship form before or on Friday, June 7, 2019. If you have questions about sponsorships or for further information about the Trans March, please email info@transmarch.org.

This packet consist of the following:

1. Trans March 2019 Sponsorship Benefits Information
2. Trans March 2019 Sponsor Form
3. Trans March 2019 Equipment Rental Form
4. Resource Fair Guidelines & Agreement Form
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>For Profit Rate</th>
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</thead>
<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td>$3,000.00</td>
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</table>
| ● Name/logo featured as Presenting Sponsor in all media, invitations, advertising, fliers, posters, emails, program, and press releases (sponsorship form must be received by Friday, June 7, 2019 for print materials).  
● Name/logo placement on Trans March website home page for 1 year.  
● Recognition at event by performance stage MCs.  
● Space (10’ x 10’) at the Resource Fair to table at the Trans March (table and booth not provided). There limited spaces at the Resource Fair, not everyone maybe accommodated).  
● Two (2) Trans March shirts. | $2,000.00 |
| **GOLD**           |                 |
| ● Logo featured in all Trans March related media, invitations, advertising, fliers, posters, and emails (sponsorship form must be received by Friday, June 7, 2019 for print materials).  
● Name/logo placement on Trans March website home page for 1 year.  
● Recognition at event by performance stage MCs.  
● One (1) Trans March shirt. | $1,000.00 |
| **SILVER**         |                 |
| ● Name listed in all Trans March related media, invitations, advertising, fliers, posters, and emails (sponsorship form must be received by Friday, June 7, 2019 for print materials).  
● Name/logo placement on Trans March website home page for 1 year.  
● Recognition at event by performance stage MCs. | $500.00 |
| **BRONZE** and “in kind” donations |                 |
| ● Logo placed on the outside of highly visible Porto-Potties the day of the Trans March  
● Recognition at event by performance stage MCs.  
● Name/logo placement on Trans March website home page for 1 year. | $3,000.00 |

*Customized sponsorship packages are available, within reason subject to the approval of Trans March. Please send inquiries and requests to info@transmarch.org.*
2019 Trans March Sponsor Form

Company/Organization: ____________________________________________________________

(Please print as you would like it to be listed on Trans March materials)

Contact Person: ________________________________________________________________

Phone (Day): (___) _______________ E-mail: ____________________________@_________

Address: ____________________ City: ____________________ State: ___ Zip: ___________

Please check the level of sponsorship:

_____ PLATINUM       _____ GOLD       _____ SILVER     _____ BRONZE

By signing this contract, we agree to sponsor SF Trans March 2019 and abide with the Rules and Regulations set forth by the event. We have also indicated our level of commitment above.

Signature: ___________________________ Date: __________________________

Please follow these steps to submit your completed form and payment:

Step 1: Scan completed forms and email them in .pdf to info@transmarch.org

Step 2: Make check payable to our fiscal sponsor the "Queer Cultural Center" and in the Notes indicated that the payment is for "Trans March 2019 Sponsor."

*Our preferred method of payment is via check. Please email us if you require another method of payment

QCC is a 501 (s) (3) and all payment are tax deductible to EIN# 94-3227839

Step 3: Please mail check payments to:

Trans March
3543 18th St. #4
San Francisco, CA 94110

Step 4: Please direct all general inquiries to info@transmarch.org.

PLEASE READ: There is a limited amount of space at the park for booths at the Resource Fair. Not everyone may be accommodated. The earlier you send your completed forms and payment, the better your chances of securing your space.
Company/Organization_________________________________________________________

Contact Person: ______________________________________________________________

Phone (Day): (___) ___________ E-mail _____________________________@________.____

Address: _____________________ City: _________ State: ___ Zip: __________

<table>
<thead>
<tr>
<th>Equipment</th>
<th>How many?</th>
<th>Total Amount</th>
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<tbody>
<tr>
<td>Pop-Up tent- $200.00</td>
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<tr>
<td>(1 tent and weights)</td>
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<tr>
<td>Table (8’ x 30”)- $12.00 @</td>
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<tr>
<td>(limit of 2 tables per booth)</td>
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<tr>
<td>Folding Chair $ 2.00 @</td>
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</tr>
<tr>
<td>(limit of 5 chairs per booth)</td>
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<tr>
<td>Service Charge $ 100.00</td>
<td>1</td>
<td>$ 100.00</td>
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<tr>
<td>(This is a required fee per</td>
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<tr>
<td>order).(Labor, Delivery, Pick</td>
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<td>up)</td>
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</tbody>
</table>

TOTAL

I acknowledge that I ordered the items I checked above. The ordered are not included in the sponsorship package. Items that are damaged during usage of items will be the sponsor’s responsibility and will be billed separately. All orders and payment should be submitted by Friday, June 7, 2019.

Please initial to agree: ________

If you are not renting any equipment, please return the form also and initial at the end of this paragraph. WE WILL NOT BE RENTING ANY EQUIPMENT FOR TRANS MARCH.

Please initial: ________.

Please follow these steps to submit your completed form and payment:

Step 1: Scan completed forms and email them in .pdf to info@transmarch.org

Step 2: Make check payable to our fiscal sponsor the "Queer Cultural Center," and in the Notes indicated that the payment is for "Trans March 2019 Booth."
*Our preferred method of payment is via check. Please email us if you require another method of payment
QCC is a 501 (s) (3) and all payment are tax deductible to EIN# 94-3227839

Step 3: Please mail check payments to:

Trans March
3543 18th St. #4
San Francisco, CA 94110

Step 4: Please direct all general inquiries to info@transmarch.org.
Trans March Resource Fair
Guidelines and Regulations

- Booth(s) and booth spaces are only to be used by the legal purchaser of the booth and/or booth space. No 2nd or 3rd parties are allowed to use the booth(s) or booth space without permission from the TM Committee.
- Booth(s) and/or booth space are to be used only for informational purposes. NO other activities aside from providing informational materials such as distribution of brochures, trinkets and small media items are permitted. If you plan to have other activities (researches & studies, screenings, etc) that are not mentioned above, permission must be sought from the TM Committee. If this rule is violated, participants of that booth will be asked to immediately stop activities and asked to forfeit their participation from the Resource Fair.
- The Resource Fair booths placement was approved by Dolores Park. No booths or booth space can be relocated by the purchaser to a different location at the fair grounds.
- NO GENERATORS or ANY power producing gadgets are allowed to operate in your booths.
- NO loud sound or music allowed in your booths. Small radios and small speaker system are allowed.
- NO gadgets that generate fire and or smoke or pyro materials are allowed in the booths or booth space. No bonfires are allowed in booths or booth spaces.
- NO alcohol or drugs activities are allowed in your booths. Please report to any Trans march volunteer if you witness anything of activity.
- Selling of any items are NOT allowed at the booths.
- Any form of inappropriate images, behavior and materials is not allowed especially if they are not aligned with Trans March’s mission at the Resource Fair or at the event.
- Keep your booth and the surrounding of your booth clean and tidy. Dumping any liquids or substance that may hard grass or plants at the park is prohibited. No spray paints or similar marking gadgets are prohibited to be used by vendors.
- Towards the end of the Resource Fair when breaking down, your cooperation is requested to please bag up all your trash/recyclables/compost separately and bring them to the Revolutionary Green sorting stations located on Dolores Street between 19th – 20th Streets. Trans March is working with Revolutionary Green to enforce this. Revolutionary Green will re-check every bag before it gets disposed of into the debris boxes.

We agree to abide with the booth and space guidelines provided by Trans March. If we violate any of the guidelines, we agree to be removed from the fair grounds immediately and our participation will be forfeited and are aware that we will not be allowed to participate in future Trans March events.

Sign: ______________ Write your organization/agency name: ___________________